Permit #F00022451

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00022451 **Type of Permit:** FILMING **Release Date:** 11/25/2009

Production Company ROCKHARD FILMS

Insured Company Name ROCKHARD FILMS

Contact Phone No. 1 310-659-4400
Contact Phone No. 2
Fax 310-659-4402
Address 1022 PALM AVE, SUITE #1
WEST HOLLYWOOD, California
90069

Production Title CANON EOS EMOTIONS

Type of Production Commercial - Standard

Producer NICOLE ACACIO

Director MARK KLASFELD

1st AD MIKE ESTRELLA

Production Manager KIMBERLY STUCKWISCH

FilmL.A. Coordinator Roberto Martinez

Location Manager ERIC PERSONS
Primary Phone Mobile - 310-925-4838
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$52.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $917.00

Number of Locations 5

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Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title CANON EOS EMOTIONS

Location Manager ERIC PERSONS
Primary Phone Mobile - 310-925-4838
Secondary Phone

Location Address 5100 Melrose Ave, Los Angeles, CA, 90038

Location Names

Location Type Studio

Location Description

Film Dates 11/30/2009 - 11/30/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with pedestrian traffic

Please see attached document ROCKHARD AA KIM.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cube Trucks	4
Generator	1
Motor Homes	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	35

Filming Activities Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

Posting "No Parking" signs W/S ST. ANDREWS PL., MELROSE AVE. - SOUTH 500'

Approximate Footage 301 - 600 **Log Number** 1007559

Date(s) 11/30/2009 to 11/30/2009 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00022451	**Location Manager**	ERIC PERSONS
Production Company	ROCKHARD FILMS	Primary Phone	Mobile - 310-925-4838
Insured Company	ROCKHARD FILMS	Secondary Phone	
Production Title	CANON EOS EMOTIONS		

Location Address W 8th St & S Spring St, Los Angeles, CA, 90014

Location Names

Location Type Intersection

Location Description

Film Dates 12/1/2009 - 12/1/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions

Equipment on Location

Type	Quantity
Cube Trucks	2
Generator	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	35
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities CANCEL LOCATION PER T BALLOU 11/24/09;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note LOCATION CANCELED 11/24 PER FILM THIS

Parking

Base Camp
Location Type : Private Parking Lot
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

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Summary Information — Location

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Insured Company ROCKHARD FILMS
Production Title CANON EOS EMOTIONS

Location Manager ERIC PERSONS
Primary Phone Mobile - 310-925-4838
Secondary Phone

Location Address 10 Frwy, 110 Frwy, 101 Frwy, Alameda Inclusive (Excluding Freeways), Los Angeles, CA, 90071

Location Names DOWNTOWN GRID

Location Type Street

Location Description Downtown Grid

Film Dates 12/1/2009 - 12/1/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Please see attached document Downtown LA July 2009.pdf

Equipment on Location

Type	Quantity
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	10

Filming Activities Camera in car; Equipment on sidewalk only.; Exterior establishing shots; Exterior models against scenery; Handheld equipment;

Jurisdiction **Political:** Los Angeles City - Council District 09 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes Must Comply with Attached Downtown Conditions

Parking

Base Camp
Location Type : Private Parking Lot
Street :

Crew Parking
Location Type : Private Parking Lot
Street :

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Summary Information — Location

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Production Company ROCKHARD FILMS
Insured Company ROCKHARD FILMS
Production Title CANON EOS EMOTIONS

Location Manager ERIC PERSONS
Primary Phone Mobile - 310-925-4838
Secondary Phone

Location Address 2476 Hunter St, Los Angeles, CA, 90021

Location Names

Location Type Stage

Location Description WAREHOUSE

Film Dates 12/1/2009 - 12/1/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cube Trucks	4
Generator	1
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	35
Spot Check	1

Filming Activities Interior Dialogue; All activities and parking on private property;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

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Summary Information — Location

Location 5 of 5

Permit Number	F00022451	**Location Manager**	ERIC PERSONS
Production Company	ROCKHARD FILMS	Primary Phone	Mobile - 310-925-4838
Insured Company	ROCKHARD FILMS	Secondary Phone	
Production Title	CANON EOS EMOTIONS		

Location Address LOWER OLYMPIC BL., RIO VISTA AV. - LA RIVER, LOS ANGELES, CA, 90023

Location Names

Location Type Street

Location Description

Film Dates 12/1/2009 - 12/1/2009 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cube Trucks	4
Generator	1
Picture vehicles	2
Stakebed Trucks	2
Vans	4

Personnel on Location

Type	Quantity
Cast	1
Crew	35
Extras	5

Where are the extras holding? ON PROPERTY

Filming Activities Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Exterior models against scenery; Exterior MOS; Filming in area under the bridge towards the LA river bed entrance. Dress with skate board ramps.;

Jurisdiction **Political:** Los Angeles City - Council District 14 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note NO CONING OFF AREA STREETS

Coordinator Note EXCLUDES LA RIVER PROPERTY

Parking

Base Camp
Location Type : To Be Determined
Street :

Crew Parking
Location Type : To Be Determined
Street :

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APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC.
AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Rockhard Films ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 7/8/09

By _____
Representative's Signature

SIGN HERE

Rockhard Films
Name of "Principal" (Production Company)

Kimberly Stuckwisch
Print Principal Representative's Name

Producer
Representative's Title (i.e. UPM, Loc Mgr)

1022 Palm Ave Ste #1
Principal's Address

W. Hollywood, CA 90069
City, State, Zip Code

310 659 4400 ext 1108
Principal's Telephone Number

SAMPLE

SPECIAL FILMING CONDITIONS
RESIDENTIAL/COMMERCIAL AREAS OF
DOWNTOWN METROPOLITAN LOS ANGELES

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Downtown Los Angeles Central Business District is occupied by commercial/industrial businesses, as well as residential properties. There are also many popular hotels in the downtown area frequented by visitors taking advantage of our city's cultural, historical and recreational venues.

In order to better balance the concerns of business/commerce and provide for the residential aspects of this area of Los Angeles, FilmL.A. has developed the following Special Filming Conditions. Your cooperation in adhering to the Conditions will ensure the industry's continued access to these vitally important filming sites.

NOTE: THE FOLLOWING SPECIAL FILMING CONDITIONS DO NOT APPLY TO THOSE AREAS ZONED AS "LIGHT MANUFACTURING/PARKING" OR "HEAVY MANUFACTURING".

- **All filming activities (including parking of production equipment, cast/crew parking, catering, and preparation/strike) within 200 feet of any residential building (including hotels) are not permitted between the hours of 10 p.m. and 7 a.m. unless first approved by FilmL.A.** through the approved Filming Survey procedure and indicated on the permit.

- **Low level helicopter activity within ½ of a mile of residential buildings and taking place between the hours of 10:00 p.m. and 7:00 a.m. will not be allowed.**

- **All low-flying helicopter work in the vicinity of buildings, especially residential structures, requires the Federal Aviation Administration (FAA) reviewed and accepted plan of activities also to be filed with FilmL.A.**

- **Notification of the representatives of residents, merchants and businesses within 500 feet of all filming activities should be done 48 hours in advance of filming or substantial prep work, time permitting.** Additional notification beyond a distance of 500 feet may be required for permits requesting extraordinary filming activities, to be determined by FilmL.A.

- **Due to the congestion from normal commuter traffic, Intermittent Traffic Control (ITC) is generally not permitted on weekdays between the hours of 7:00 a.m. - 9:00 a.m. and 3:00 p.m. - 7:00 p.m.**

- **Production companies are required to completely remove all trash, food, cardboard boxes, etc.** from the general vicinity at the end of each filming day. Food should **NOT** be given directly to the homeless persons in the area; if a production company wishes to donate food, it

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should be delivered to missions or groups in the area which are designated and sanctioned to distribute food and other supplies to the homeless. Production companies will be held responsible for the actions of catering companies contracted to provide food for cast and crew.

- **All of the Special Conditions referenced herein apply to filming in or near the 2nd and 3rd Street tunnels.** All filming activities within the tunnels between the hours of 10:00 p.m. and 7:00 a.m. must be contained to areas at least 100 feet from tunnel openings, unless signature approval is obtained from affected residential buildings near the tunnel entrances, and indicated on the permit. The activities may not be audible beyond tunnel openings, and lighting may not illuminate or affect any nearby buildings.

In addition to the conditions referenced above, production companies must adhere to the following conditions when filming on Lower Grand Avenue between General Thaddeus Kosciusko (GTK) Way and 4th Street:

- **The walls of Lower Grand Avenue are private property** and may not be dressed, painted, or used in any way unless permission is granted by the representative of the affected property. The following are the names and phone numbers of the most affected building representatives:

o Museum of Contemporary Art (MOCA)	Cari Stafford	213.621.2766
o One California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Two California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Wells Fargo Center (Maguire Properties)	Holly Mattan	213.253.4297
o Omni Hotel	Dan Pietrowski	213.617.3300
o Museum Tower & Grande Promenade	Aaron Bazile	213.229.9777
o Angelus Plaza	Joan Marke	213.623.4352

- **Blocking of loading docks or parking garage entrances and exits is strictly prohibited.**

- **No special effects, including smoke, steam or fog may occur on Lower Grand Avenue** without first obtaining clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least **48 hours prior** to the proposed effect(s) unless appropriate, prior notifications to designated property management representatives have been made.

- **Generators may not be placed on the enclosed portion of Lower Grand Avenue. Suggested areas for generator placement are:**

1. the curb lane of 4th Street at least 200 ft east of Lower Grand Avenue;
2. the curb lane of 4th Street west of Lower Grand Avenue beyond the left turn lane; or
3. the center of Lower Grand Avenue directly under the openings to Upper Grand Avenue.

- **Companies must obtain property contact approval prior to covering or removing any building signage** and must replace removed/covered signs with temporary signage similar to the originals. If directional or street signage is removed, the production company must provide **complete directional signage** in the surrounding area, with emphasis on alternate parking entrances and exits. **Street signs may only be removed with FilmL.A. approval.**

- **Any filming activities requested and approved with less than 48-hour notification may not interfere with other ongoing activities in the area.**

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